

AZAM JAMIL

Certified CPD Life Coach and has more than 44 years of experience in Hospitality, Tourism, Management, Marketing, Operations, Peoples Management and Training & Development.

**TRAINER &
MOTIVATIONAL SPEAKER**

Azam's schooling journey started from Aitchison College Lahore, Burn Hall Abbottabad, University of Karachi and finally to Cornell University in Ithaca New York.

JOURNEY

He has spent an illustrious career spanning over 3 decades in the hospitality industry in various positions. He is currently the Chief Operating Officer of the Hashoo Education Division. Prior to this, he held positions of Dean, Hashoo School of Hospitality Management, Vice President of Learning & Development for the Hashoo Group, Corporate Director of Training & Development at Serena Hotels and Corporate Head of Sales & Marketing South & Central Asia. On moving to the United States in 1983, he became the first Asian to be elected to the Board of Best Western Colorado representing over 80 hotels and motels in the state.

Prior to joining Hashwani Hotels and Serena, he held the following positions:

Director Marketing of Berger Paints

Responsible for all revenue areas of the Company that included industrial offerings. In addition, he was also responsible for budgeting, planning and expansion projects.

Executive Director of Colony Sarhad Textile Mills and Suhail Jute Mills Ltd.

Responsible for trading, exports of finished goods and imports of a wide range of raw materials.

Director Sales / Assistant General Manager of Inter Continental Hotels

Responsible for overall management of operations, planning & budgeting and human resources management.



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During his career Azam has formulated and driven large teams. This unique skill of multi-disciplinary team management, has transformed him in becoming one of the leading speakers on Leadership, Teamwork and Motivation for over two and a half decades at international and national forums. Some of the institutions Azam has taught and trained at include Nestle, Habib Bank Limited, Aga Khan University Hospital, Pakistan Cables, Mobil, Aga Khan National Council, Shaukat Khanum Cancer Hospital, Muslim Aid, Islamic Relief, Pakistan Air Force, Greenwich University, Colorado Mountain College, Denver University, International Islamic University, Greenwich University, Bahria University, COMSAT, Preston University, CUST, British American Tobacco, and the Senate and National Assembly of Pakistan.

Being part of the Aga Khan Development Network for 19 years Azam has contributed to the training and teaching of over 45,000 managers, leaders, students and the less privileged as a volunteer. He has also been involved in rescue efforts in earthquake and flood-hit areas.

Azam has also been a leading sportsman and was Pakistan's national tennis doubles champion. He has represented Pakistan in tournaments at home and abroad. He is also a qualified pilot and has flown for Air Search & Rescue in Colorado, USA. Music is Azam's passion; he has been playing for over 4 decades.

